



**THE FOUNTAINS**  
AT BRONSON PLACE

**INDEPENDENT LIVING • ASSISTED LIVING  
MEMORY CARE • REHABILITATION & SKILLED NURSING**

# UNRETIREMENT LIVING

Over 25 years of experience have taught us that today's seniors want more choices and are leading a more active lifestyle than generations before. That's why we created a community filled with options, from spacious studios to one or two-bedroom apartments, great cuisine and fun events plus Watermark University mind and body fitness classes. It's all part of our culture of choice.

**IT'S NOT WHAT YOU'D EXPECT, AND THAT'S THE WHOLE POINT.**



23 acres of beautifully landscaped grounds and walkways

Located on Kalamazoo's convenient west side

Heated underground garage

Dining room and private dining areas

Market Café

Well-stocked library

Clock Tower salon and barber shop

Computer center

On-site bank

Creative arts studio

Billiards and game room

Conference rooms

Community gardens

Furnished guest suites





# WATERMARK UNIVERSITY

Stimulating the mind and strengthening the body has enormous benefits at any age. That's why, as part of Watermark Retirement Communities®, we created Watermark University. You'll love having unlimited access to all of our mind and body fitness classes just steps from your door. Our course catalog is chock full of fun classes from *Armchair Travelogue* to *The Michigan Wine Trail*, *Using Your Tablet*, *Square Dancing* and dozens more, so you can learn (or teach) something new every day. These classes aren't just for residents. Call to enroll in a class or two today.



All About Nutrition  
Travel Series  
Conversational French  
A Taste of the Vineyard  
Facebook 101  
Ceramic Creations  
Tai Chi  
Strength Training  
The Artist Within  
Bird Watching

# WHAT ARE YOU IN THE MOOD FOR?

When you think of dining in a retirement community, do you envision meals expertly prepared by a skilled chef and graciously served by friendly and attentive staff? At The Fountains you'll discover just that. Flavorful, nutritious meals are prepared by trained chefs with an eye for presentation and our menus offer a diverse, changing variety so there's always a choice to fit every mood.

So sit down and enjoy an elegant meal in our main dining room or one of our private dining areas. Our chef loves to delight and amaze, as you can see from our sample dining menu. This isn't a dining room in a retirement community, this is an evening spent at one of your favorite restaurants!

Of course if you love to cook, why not have a few friendly neighbors over to share your favorite dish? At The Fountains at Bronson Place, the choice is yours. But don't take our word for it, give us a call to schedule lunch or a fantastic Sunday brunch buffet and a tour. After all, tasting is believing.



## **TODAY'S SELECTIONS:**

Pasta Fagioli

Maryland Crab Cakes

Chicken Cacciatore

Apple Roasted Pork Loin with  
Au Gratin Potatoes

Steak Au Poivre with  
Whipped Potatoes

Seafood Creole

Pear à la Caramel

Apple Turnover



# INDEPENDENT LIVING

People who know how to live, live at The Fountains at Bronson Place. Our residents are some of the most creative, interesting and engaging people you'll ever meet. You'll also find that they're enthusiastic about all the experiences life has to offer. People who choose The Fountains at Bronson Place quickly discover that zest for life doesn't diminish with age. Instead, it increases with more time to focus on passions and interests in a supportive community of like-minded friends. With a variety of residences, flexible financial options and a community filled with friendly neighbors, each day brings new joys and adventures. There's no time like the present to enjoy everything life has to offer – fully, enthusiastically and individually.



Full kitchen with frost-free refrigerator, electric range, microwave and dishwasher (except studios)

Designer touches including double panel casement windows

Interior design professionals in our Design Center to help you customize your space

Individually controlled heating and air conditioning

Scheduled local transportation services available

All utilities except phone service

Complete apartment maintenance

Resident response system

Move-in coordination service

Underground heated parking





# ASSISTED LIVING

Living well and fully means living free from worries and what ifs. That's why we've thought ahead to ensure you're prepared for future unknowns. For example, if your health needs change, here you can continue living your way because we provide access to a full range of care on our campus, where friendly associates know you and your preferences. When it comes to Assisted Living, our culture of choice prevails. Top-notch care is individually tailored and delivered on your schedule, not ours. Fantastic food is made to order and there's no end to the interesting classes and trips we have planned. And should you ever need it, outstanding rehabilitation and skilled care is available right here on site. Whatever you need, when you need it, we're at your service.



Bright, spacious apartments with oversize windows overlooking our beautifully landscaped campus

Three meals created daily by outstanding chefs

Weekly housekeeping, laundry service and daily trash removal

Scheduled local transportation services available

Caring, trained staff available 24 hours per day

All utilities except phone service

Complete apartment maintenance

Diverse wellness programs including Watermark University classes

Resident response system

Best Move move-in coordination service



# MEMORY CARE

Our nurturing environment fills residents' senses with music, laughter, family, fresh flowers, natural light, children and pets. Meals are a time to gather, connect and enjoy the simple pleasures of life. We pour our hearts and souls into creating meaningful ways for residents of The Gardens to learn, grow and connect with each other, themselves, their families and our associates through *Expressive Arts, Watermark University, Life Histories, Physical Wellness* and *Extraordinary Outings*.

What really sets our Memory Care neighborhood apart, however, are the specially trained and certified associates who work here, whom we call *Nayas*. Originating from the ancient language of Sanskrit, Naya means a guide, person of wisdom and a leader who is engaged in the present moment. We partner with the National Council of Dementia Practitioners to train our Nayas. We communicate through validation rather than correction to show understanding and support. We know that behaviors are a response to an unmet need. From this thoughtful foundation, we cultivate a sense of well-being and connection. Residents are welcome to assist Nayas with cooking, cleaning, preparing and serving home style meals, or anything else that fulfills their sense of purpose. Even residents living with memory loss can *thrive*.



Three delicious meals per day in addition to healthy snacks

Weekly housekeeping, laundry service and daily trash removal

Scheduled local transportation services available

Caring, trained staff available 24 hours per day

All utilities except phone service

Complete apartment maintenance

Diverse wellness programs including Watermark University classes specially designed for residents with memory care needs

Best Move move-in coordination service



# REHABILITATION & SKILLED NURSING

Why do professionals refer so many patients to The Springs for rehabilitation? We offer outstanding services in our extraordinary, **MEDICARE-CERTIFIED** community, including physical therapy, occupational therapy, speech therapy and lymphedema therapy. For nearly a quarter century, we've been helping patients restore function, improve mobility, relieve pain and prevent or limit physical disabilities from injuries or disease.

Enjoy the ultimate experience with our Ambassador Program. From the moment you arrive, you'll receive a warm welcome and ongoing personal attention from your personal ambassador. They will be your single point of contact, available and responsive to you and your family throughout your stay to answer any questions, provide for every comfort and offer a reassuring voice along the way. Using your family's preferred method of communication – phone, text message, email or in person – your ambassador will keep your closest relatives informed of your progress.

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# FINANCIAL OPTIONS FOR ANY SITUATION



There is no “one size fits all” when it comes to your life and how you choose to live it. That’s why we’re making it easier than ever to live the way you want at The Fountains at Bronson Place, with three different financial plans to choose from: Rental All-Inclusive, Membership Fee Classic Plan or Membership Fee All-Inclusive. The Fountains at Bronson Place has been Kalamazoo’s premier retirement community for more than 20 years. Why? Our residents value fantastic food, abundant choices and inspiring neighbors and we deliver on these promises. No matter which financial option you select, you’ll get instant relief from home maintenance hassles plus security, peace of mind and access to all the services you’ll ever need, to stay as vital and independent as you can be.



# WHAT'S RIGHT FOR ME?

HOW OUR OPTIONS WORK FOR DIFFERENT PEOPLE

## Rental All-Inclusive Plan



### BETTY HATES COOKING.

But she loves a good meal, especially when she can enjoy it with good friends. The retired comparative literature professor enjoys sharing her passion with neighbors who join her for mini lectures. She also loves not having to rely on her children for transportation to shopping and trips to the doctor. Betty chose the straightforward **RENTAL ALL-INCLUSIVE PLAN** because she wanted to continue receiving great dividends from her investments rather than sell them in order to pay a membership fee. Even though she pays a little more per month for the rental plan, this is absolutely the right choice for Betty.

## Membership Fee Classic Plan



### JUNE AND THOMAS LOVED THEIR HOUSE.

But when their water heater and roof both went the same week, they decided it was time. Now, Thomas finds the large kitchen in their newly renovated two-bedroom residence ideal for preparing elaborate meals while June's flair for interior design makes their guests green with envy. Even Buggy, their beagle, feels right at home, curling up in his favorite chair after long walks. Proceeds from the sale of their old house more than covered their **MEMBERSHIP FEE ON THE CLASSIC PLAN**. They get the lowest possible monthly fee and access to every service as desired, à la carte.

## Membership Fee All-Inclusive Plan



### ROBERT IS A BIG FAN OF MUSIC.

But he doesn't see well at night, so he thrives on door-to-door service to the symphony. His trusty Ford sits safely in the heated underground garage but hasn't needed a tank of gas in three months! Bob also saves a fortune on dining out every night now that two delicious meals per day are included in his plan. (His grandkids love the Pastry Chef's special lemon meringue pie.) Choosing the **MEMBERSHIP FEE ALL-INCLUSIVE PLAN** guarantees Bob a predictable cost of living at the lowest monthly rate and priority access to assistance and rehabilitation services should he ever need them. That makes his family very happy.



Creating extraordinary communities where people **thrive**.





 **THE FOUNTAINS**  
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[www.watermarkcommunities.com](http://www.watermarkcommunities.com)  
A WATERMARK RETIREMENT COMMUNITY