



**THE FOUNTAINS**  
AT BRONSON PLACE

**INDEPENDENT LIVING • ASSISTED LIVING  
MEMORY CARE • REHABILITATION & SKILLED NURSING**

# UNRETIREMENT LIVING

As part of Watermark Retirement Communities, we're creating an extraordinary and innovative community where people thrive. More than 30 years of experience have taught us that today's seniors want more choices and are leading a more active lifestyle than generations before. That's why we created a community filled with endless options, including spacious studios and one- and two-bedroom apartments, outstanding cuisine, fun events, engaging Watermark University mind and body fitness classes and so much more. It's all part of our culture of choice.

**IT'S NOT WHAT YOU'D EXPECT, AND THAT'S THE WHOLE POINT.**



23 acres of beautifully landscaped grounds and walkways

Located on Kalamazoo's convenient west side

Heated underground garage

Dining room and private dining areas

Market Café

Well-stocked library

Clock Tower salon and barber shop

Computer center

Creative arts studio

Billiards and game room

Conference rooms

Community gardens

Furnished guest suites



# WATERMARK UNIVERSITY

Stimulating the mind and strengthening the body has enormous benefits at any age. That's why we created Watermark University. You'll love having unlimited access to all of our mind and body fitness classes just steps from your door. Our course catalog is chock full of fun classes, including *Armchair Travelogue*, *The Michigan Wine Trail*, *Using Your Tablet*, *Square Dancing* and dozens more, so you can learn (or teach) something new every day. These classes aren't just for residents. Call to enroll in a class or two today.



All About Nutrition  
Travel Series  
Conversational French  
A Taste of the Vineyard  
Facebook 101  
Ceramic Creations  
Tai Chi  
Strength Training  
The Artist Within  
Bird-Watching

# WHAT ARE YOU IN THE MOOD FOR?



When you think of dining in a retirement community, do you envision meals expertly prepared by a skilled chef and graciously served by friendly and attentive staff? At The Fountains, you'll discover just that and so much more. Flavorful, nutritious meals are prepared by trained chefs with an eye for presentation, and our menus offer diverse options that are constantly changing, so there's always a choice to fit every mood.

Sit down and enjoy an elegant meal in our main dining room or in one of our private dining areas. Our chef loves to delight and amaze, as you can see from our sample dining menu. Our Gourmet Bites Cuisine signature program is restoring the joys of dining for individuals with cognitive or neuromuscular challenges, so they can enjoy their favorite foods without assistance, utensils or distractions. This isn't a dining room in a retirement community – this is an evening spent at one of your favorite restaurants.

Of course, if you love to cook, why not have a few friendly neighbors over to share your favorite dish? At The Fountains at Bronson Place, the choice is yours. Don't take our word for it; give us a call to schedule lunch or a fantastic Sunday brunch buffet and a tour. After all, tasting is believing.

## **TODAY'S SELECTIONS:**

Pasta Fagioli

Maryland Crab Cakes

Chicken Cacciatore

Apple Roasted Pork Loin with  
Au Gratin Potatoes

Steak Au Poivre with  
Whipped Potatoes

Seafood Creole

Pear à la Caramel

Apple Turnover



# INDEPENDENT LIVING

People who know how to live, live at The Fountains at Bronson Place. Our residents are some of the most creative, interesting and engaging people you'll ever meet. You'll also find that they're enthusiastic about all the experiences life has to offer. Individuals who choose The Fountains quickly discover that zest for life doesn't diminish with age. Instead, it increases with more time to focus on passions and interests in a supportive community of like-minded friends. With a variety of residences, flexible financial options and a community filled with friendly neighbors, each day brings new joys and adventures. There's no time like the present to enjoy everything life has to offer – fully, enthusiastically and individually.



Full kitchen with frost-free refrigerator, electric range, microwave, garbage disposal and dishwasher (except studios)

Designer touches including double panel casement windows

Interior design professionals in our Design Center to help you customize your space

Individually controlled heating and air conditioning

Scheduled local transportation services available

All utilities including basic cable and internet (phone service excluded)

Complete apartment maintenance

Resident response system

Move-in coordination service

Underground heated parking



# ASSISTED LIVING

Living well and fully means living free from worries and what ifs. That's why we've thought ahead to ensure you're prepared for future unknowns. For example, if your health needs change, you can continue living your way because we provide access to a full range of care on our campus, where friendly associates know you and your preferences. When it comes to Assisted Living, our culture of choice prevails. Top-notch care is individually tailored and delivered on your schedule, not ours. Fantastic food is made to order, and there's no end to the interesting classes and trips we have planned. Should you ever need it, outstanding Rehabilitation and Skilled Nursing care is available right here on-site. Whatever you need, when you need it, we're at your service.



Bright, spacious apartments with oversized windows overlooking our beautifully landscaped campus

Three meals created daily by outstanding chefs

Weekly housekeeping, laundry service and daily trash removal

Scheduled local transportation services available

Caring, trained staff available 24 hours per day

All utilities including basic cable and internet (phone service excluded)

Complete apartment maintenance

Diverse wellness programs including Watermark University classes

Resident response system

Best Move move-in coordination service

# MEMORY CARE

Our nurturing environment fills residents' senses with music, laughter, family, fresh flowers, natural light, children and pets. Meals are a time to gather, connect and enjoy the simple pleasures of life. We pour our hearts and souls into creating meaningful ways for residents of The Gardens to learn, grow and connect with each other, themselves, their families and our associates through *Expressive Arts, Watermark University, Life Histories, Physical Wellness* and *Extraordinary Outings*.

What really sets our Memory Care neighborhood apart are the specially trained, certified caregivers whom we call *Nayas*. Originating from the ancient language of Sanskrit, *Naya* means a guide, person of wisdom and a leader who is engaged in the present moment. We partner with the National Council of Certified Dementia Practitioners to train our *Nayas*, who are skilled at communicating through validation rather than correction to show understanding and support. We know that behaviors are a response to an unmet need. From this thoughtful foundation, we cultivate a sense of well-being and connection. Residents are welcome to assist *Nayas* with cooking, cleaning, preparing and serving homestyle meals, or doing anything else that evokes joy and fulfills their sense of purpose. Even residents living with memory loss can thrive.



Three delicious meals per day in addition to healthy snacks

Weekly housekeeping, laundry service and daily trash removal

Scheduled local transportation services available

Caring, trained staff available 24 hours per day

All utilities including basic cable and internet (phone service excluded)

Complete apartment maintenance

Diverse wellness programs including Watermark University classes designed for residents with Memory Care needs

Best Move move-in coordination service



# REHABILITATION & SKILLED NURSING

Why do professionals refer so many patients to The Springs for rehabilitation? We offer outstanding services in our extraordinary, **Medicare-certified** community, including physical, occupational, speech and lymphedema therapy. For nearly a quarter of a century, we've been helping individuals restore function, improve mobility, relieve pain and prevent or limit physical disabilities from injuries or disease.

Enjoy the ultimate experience with our Personal Ambassador Program. From the moment you arrive, you'll receive a warm welcome and ongoing one-on-one attention from your personal ambassador. They will be your **single point of contact**, available and responsive to you and your family throughout your stay to answer any questions, provide for every comfort and offer a reassuring voice along the way. Using your family's preferred method of communication – phone, text message, email or in person – your ambassador will keep your closest relatives informed of your progress. It's like having your own personal care concierge.

Three daily restaurant-style meals plus healthy snacks

Private and semiprivate accommodations

Personal Ambassador Program

Registered dietitian oversight

Service plans customized to meet your needs

24-hour staffing

Health care management and monitoring with physician oversight

Resident call system

Scheduled transportation service

Diverse wellness programs including Watermark University classes

On-site physical, lymphedema, occupational and speech therapy

Furnished guest suites



# FINANCIAL OPTIONS FOR ANY SITUATION



There is no one-size-fits-all option when it comes to your life and how you choose to live it. That's why we're making it easier than ever to live the way you want at The Fountains at Bronson Place with our membership fee program that offers three different financial plans to best suit your needs: traditional, 50% refund and 90% refund. The Fountains has been Kalamazoo's premier retirement community for more than 30 years. Why? Our residents value fantastic food, abundant choices and inspiring neighbors – and we deliver on these promises and more. No matter which financial option you select, you'll get instant relief from home maintenance hassles, along with security, peace of mind and access to all the services you'll ever need, so you can stay as independent as possible.



# WHAT'S RIGHT FOR ME?

## Membership Fee All-Inclusive Plan



### **ROBERT IS A BIG FAN OF MUSIC.**

But he doesn't see well at night, so he thrives on door-to-door service to the symphony. His trusty Ford sits safely in the heated underground garage but hasn't needed a tank of gas in three months. Bob also saves a fortune on dining out every night now that one delicious meal per day is included in his plan. (His grandkids love the Pastry Chef's special lemon meringue pie.)

Choosing The Fountains at Bronson Place and our Membership Fee Plan with three financial options guarantees Bob a predictable cost of living at the lowest monthly rate and priority access to assistance and rehabilitation services should he ever need them. That makes his family very happy.



At Watermark Retirement Communities, we're committed to creating extraordinary and innovative communities where people thrive. Watermark communities are known for highly trained associates, a lifestyle built on choice and innovative signature programs, including our award-winning Watermark University featuring a wide variety of engaging classes and programs for residents and locals, alike. A privately held company with a reputation for service, innovation, integrity and financial stability, Watermark manages more than 50 retirement communities nationwide and has been certified as a Great Place to Work by Fortune Magazine. Learn more about the Watermark difference at [watermarkcommunities.com](http://watermarkcommunities.com).





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A WATERMARK RETIREMENT COMMUNITY



 CREATED AND PRINTED USING ECO-RESPONSIBLE PRACTICES.